The Fourth MENA Social Policy Network Conference: POLICY LEARNING IN THE ERA OF SOCIAL PROTECTION

Conference programme

The MENASP 2019 Cairo Conference is organised in partnership with the Department of Public Policy and Administration at the School of Global Affairs and Public Policy at the American University in Cairo.
About the Conference

The Fourth MENA Social Policy Network (University of Bath) Conference in Partnership with the American University in Cairo’s Centennial Celebration.


We are now in an era of major policy change in the MENA region: under the new paradigm of social protection, countries are undergoing major reforms in social policy provision ranging from the introduction of cash transfer programmes to re-adjustments in fiscal policy with major implications for both policy-making processes and citizen rights and welfare.

In response to this dynamic context, this conference seeks to engage with the following questions: How do we as researchers, policy-makers and practitioners make sense of the social protection agenda in the MENA region? In what ways does it replace or reinforce pre-existing social policy structures? More importantly how can social policy change be managed in this time of social transformation?

Can MENA countries learn from the policy experiences of other countries or regions? More to the point, how does policy learning happen in order to foster more effective, efficient and inclusive social protection policies?
Practical information

Conference venue
AUC – American University in Cairo
AUC Avenue,
Cairo Governorate 11835,
Egypt

The easiest way to get to the university is with an Uber taxi.

Accommodation
There are two hotels recommended to delegates:
Dusit Thani Lakeview Cairo: El-Tessen street, Cairo Governorate 11835

The Westin Cairo Golf Resort & Spa, Katameya Dunes: Road 90 New Cairo City; Katameya Dunes; Cairo Governorate 11835, Egypt

Catering arrangements
Tea, coffee and snacks will be provided for by the conference organizers according to the programme timetable.

Emergency contact details
In the case of a non-medical emergency, you can contact the American University in Cairo contact Mariez Wasfi on +201220009361 or the British Council in Egypt contact Adel Hussein on +201032054189.
CAIRO CONFERENCE
30th & 31st OCTOBER 2019

Day 1

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<th>Time</th>
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| 8:30   | Registration  
See signposting at conference |
| 9:00   | Welcome to the conference  
*Moataz Al Alfi Hall*  
Opening remarks  
- Francis Joseph Ricciardone, President of the American University in Cairo  
- Ghada Barsoum, Chair Public Policy and Administration Department  
- Rana Jawad, Senior Lecturer in Social Policy and MENA Social Policy Network convener, University of Bath  
- Yosr Gado, Head of Society Programmes at British Council Egypt  
- Hala Zaied, Minister of Health and Population  
- Ghada Waly, Minister of Social Solidarity |
| 10.00am| **Keynote:**  
*Moataz Al Alfi Hall*  
Chair: Rana Jawad  
Prof Melani Cammett, Harvard University  
The Politics of Retrenchment in the Middle East |
<p>| 11:00am| <strong>Coffee</strong> |</p>
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<tr>
<th>Time</th>
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| 11:20am | **Moataz Al Alfi Hall**  
Chair: Ghada Barsoum                                                                 | **Po20**  
Chair: Markus Loewe                                                                 |
|       | **Walid Merouani, CREAD Alger**  
Willingness to Pay for Social Insurance in Algeria: A Field Experiment  
Theories, models and paradigms of social policy in MENA                                                                 | **Ali Ahmad, World Bank Group**  
Energy, Gender and Fragility in Conflict-Affected States in MENA  
Methodological Perspectives                                                                 |
|       | **Omar Bortolazzi, American University in Dubai**  
Between Tradition and Innovation: Cash-Waqf as a Dynamic Model for Contemporary Islamic Finance  
Policy Contexts for Social Protection  
Theories, models and paradigms of social policy in MENA                                                                 | **Noor Alabbas, University of Nottingham**  
Interest intermediation and labour market policy-making in Bahrain  
Analysis of Policy Processes                                                                 |
|       | **Moundir Lassassi, CREAD Alger**  
Does Trust on Institution affect the decision to be in the informality Among Youth in selected MENA countries (Algeria, Egypt, Lebanon, Morocco and Tunisia)?  
Policy actors and institutions                                                                 | **Chunhua Chen, University of Bath**  
Political process of policy learning in LTC problem conceptualization in Beijing and Shanghai  
Analysis of Policy Processes                                                                 |
|       | **Reham Rizk, British University in Egypt**  
Entrepreneurship in MENA: The solution to youth unemployment  
Policy actors and institutions                                                                 |                                                                 |
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<td>1:05pm</td>
<td>Lunch</td>
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| 2:00pm | **Session 2**  
Moataz Al Alfi Hall  
Chair: Elie Mekhael  

**Natalia Ribas-Mateos,  Universitat Autonoma de Barcelona**  
Social Policy (In The Context Of Migration And Borders) In The MENA Region  
*International Comparative Perspectives*  

**Rachel Forrester-Jones,  University of Bath**  
Social protection policies for people with intellectual and developmental disabilities: the unanticipated impact on older carers.  
*End User Perspectives*  

**Mariam Alisi,  University of Bath**  
UNRWA school dropouts In Jordan: “low academic engagement” revisited A case study for the advantage of making evidence-based interventions by listening to the end-user narratives.  
*Methodological Perspectives*  

**Emma Murphy,  Durham University**  
Demography and the Framing of MENA Youth: The origins of global policy discourse  
*Discourses and Policy Ideas* |
<p>| 3:45pm | Coffee                                                               |</p>
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<td>4pm</td>
<td><strong>Moataz Al Alfi Hall</strong>&lt;br&gt;Chair: Ghada Barsoum&lt;br&gt;Wissem Daadaa, University of Carthage&lt;br&gt;Financial Ratios Analysis in Determination of Bank Performance: case of emergent market&lt;br&gt;<em>Theories, models and paradigms of social policy in MENA</em>&lt;br&gt;Sharif Ismail, Imperial College London&lt;br&gt;A political economy of health in conflict: preliminary findings from a cross-country analysis of health sector dynamics in Gaza, Jordan, Lebanon and Turkey&lt;br&gt;<em>Political economic perspectives</em>&lt;br&gt;Salwa Salman, Takween Integrated Community Development&lt;br&gt;Egypt’s Desert Paradoxes, Promises, and Possibilities: a Study of Land Reclamation Policies Along Cairo-Alexandria Desert Road&lt;br&gt;<em>Theories, models and paradigms of social policy in MENA</em></td>
<td><strong>P020</strong>&lt;br&gt;Chair: Walid Merouani&lt;br&gt;Ali Akbar Tajmazinani (via video) Allameh Tabataba’i University&lt;br&gt;Gender Analysis of Social Security Policies in Post-Revolutionary Iran&lt;br&gt;<em>Discourses and Policy Ideas</em>&lt;br&gt;Suzanne Menhem, Lebanese University&lt;br&gt;Post-War Return Migrants to Lebanon: Challenges and Opportunities&lt;br&gt;<em>Sociological Perspectives</em></td>
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<td>5.45pm</td>
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# Day 2

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<td>8.30am</td>
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<td>9.00am</td>
<td><strong>Session 4</strong>&lt;br&gt;Moataz Al Alfi Hall&lt;br&gt;Chair: Rana Jawad</td>
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<td><strong>Gamze Cavdar, Colorado State University</strong>&lt;br&gt;The Anatomy of Social Assistance by Social Classes &amp; Gender in Turkey Between 2003 and 2016&lt;br&gt;<em>Policy actors and institutions</em></td>
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<td><strong>Goni Lee, University of Bath</strong>&lt;br&gt;Algeria’s proactive transnational epistemic policy learning with South Korea: Knowledge Sharing Programme with Algeria for Establishment of PPP Centre in 2013/2014&lt;br&gt;<em>Policy actors and institutions</em></td>
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<td><strong>Marie Vannetzel, CNRS-CEDEJ (France)</strong>&lt;br&gt;The Street-Level Actors of Subsidy Policies in Egypt : Ethnographic Insights&lt;br&gt;<em>Policy actors and institutions</em></td>
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<td><strong>Walaa Talaat, University of East Anglia</strong>&lt;br&gt;“The Public Administration of Food Subsidy Program (FSP) in Egypt and its Effectiveness in Reaching the Poor”&lt;br&gt;<em>Policy actors and institutions</em></td>
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<td>10.45am</td>
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| 11.15am | **Session 5.A**  
*Moataz Al Alfi Hall*  
Chair: Sara Bailey  
Rania Abdel Naeem, University of Oxford  
The Politics of Social Services Provision in Mubarak’s Egypt  
*Political Economic Perspectives*  
Imane Helmy, German University in Cairo  
Financing Social Protection in MENA: A Fiscal Space Diamond Analysis  
*Political Economic Perspectives*  
Yusuke Kawamura, Kobe University  
Transformation of the Authoritarian Welfare Regime in Egypt: From the Arab Socialist Model to the Neoliberal Model?  
*Political Economic Perspectives* |
| --- | --- |
| 1pm | **Session 5.B**  
*Po20*  
Chair: Markus Loewe  
Leonie Schoelen, Johannes Gutenberg University Mainz  
Internationalisation as transformation element in Algerian higher education policy - University stakeholders’ perspectives  
*Historical Perspectives*  
Samar Abdelmageed, British University in Egypt  
For Better or Worse- How Do Labor Social Protection Policies Change in Times of Crises? Historical Perspectives and Current Implications for the MENA Region  
*Historical Perspectives*  
Keerty Nakray, Jindal Global Law School (via video)  
Trade Unionism and Welfare States Regimes in Brazil, India and Advanced Economies: Comparative Power Resources Perspectives  
*International Comparative Perspectives* |
| 2pm | **Lunch** |
| 2pm | **Keynote:**  
*Moataz Al Alfi Hall*  
Chair: Ghada Barsoum  
Prof Nita Rudra, Georgetown University (USA)  
Embedded Liberalism in the Digital Era |
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<td>Chair: Rachel Forrester-Jones</td>
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<td><strong>Khaled Nasri, University of Tunis El Manar</strong></td>
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<td>Poverty-Alleviation Programs in Tunisia: Selection Processes and Targeting Performance Indicators at the Regional Level</td>
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<td><strong>Tamara A. Kool, Maastricht Graduate School of Governance/UNU-MERIT</strong></td>
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<td>The conundrum of Palestinian refugees: citizenship and inclusionary practices in Jordan</td>
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<td><em>Evaluation of policy outcomes</em></td>
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<td><strong>Bassam Abu Hamad, Overseas Development Institute</strong></td>
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<td>Exploring the linkages between humanitarian social assistance programmes and national social policy systems: insights from the Jordanian context</td>
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<td><em>Evaluation of policy outcomes</em></td>
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<td><strong>Markus Loewe &amp; Tina Zintl, German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE)</strong></td>
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<td>Effects of cash-for work programmes for Syrian refugees and Jordanians on social cohesion and local economic development in the Jordanian host communities</td>
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